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## MEMORANDUM

TO: Friends of NJPAC

FROM: Lawrence P. Goldman

DATE: August 27, 1998

New Jersey Performing Arts Center

### **IN THE NEWS**

(National Media focuses on NJPAC)

As NJPAC's inaugural season comes to a close, there is much to celebrate:

- ☐ More than 500,000 admissions to over 350 performances and 150 special events.
- ☐ Over 100,000 children, parents, and educators participated in NJPAC's Arts Education activities.
- ☐ 26% (1 in 4) of all admissions to NJPAC opening season performances and events were minorities, including 17% African-American.
- ☐ More than 40 New Jersey companies made their NJPAC debuts, including the New Jersey Symphony Orchestra which, for the first time in its 75 year history has found a home at NJPAC.
- ☐ NJPAC's impact on the City of Newark already cited as prime motivator for significant investment from developers and business owners.

These season highlights and more are featured in the enclosed articles:

- ➔ **"Investors Bet on Revival for Troubled Newark"**  
*The New York Times*, July 5, 1998 (front page - Sunday Times)
- ➔ **"A Performing Arts Center Takes a Bow"**  
*The New York Times*, July 6, 1998 (front page - Arts Section)
- ➔ **"Urban Arts Center Spawns Cultural Revolution"**  
*Wall Street Journal*, July 28, 1998

We are very grateful to our leadership, patrons, donors, members, friends, and advocates. You have shown the world that New Jersey does indeed deserve its own world-class performing arts center.

Many thanks for your patronage. We hope to see you often in our second season, beginning in October.

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